

MED Initiatives and Statistics Presentation to Council

26 May 25

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Agenda

Objectives of Presentation:

- Review of Current MED Strategic Priorities from Council
- Statistical Analysis of 2024/25
- Assessment of Current MED Strategic Priorities
- Proposed New MED Initiatives and Priorities
- Discussion and Questions

Objectives

- The objectives of this presentation to Mayor and Council are as follows:
 - Present a detailed analysis of MED reportable occurrences over the last year and to answer questions;
 - Provide an assessment on current MED Strategic Priorities;
 - Recommend new MED Strategic Priorities and initiatives to Mayor and Council for endorsement; and
 - Advise Council on current changing ongoing within MED.

MED Current Priorities 2023-2024

In May, 2023, Council approved the following strategic priorities:

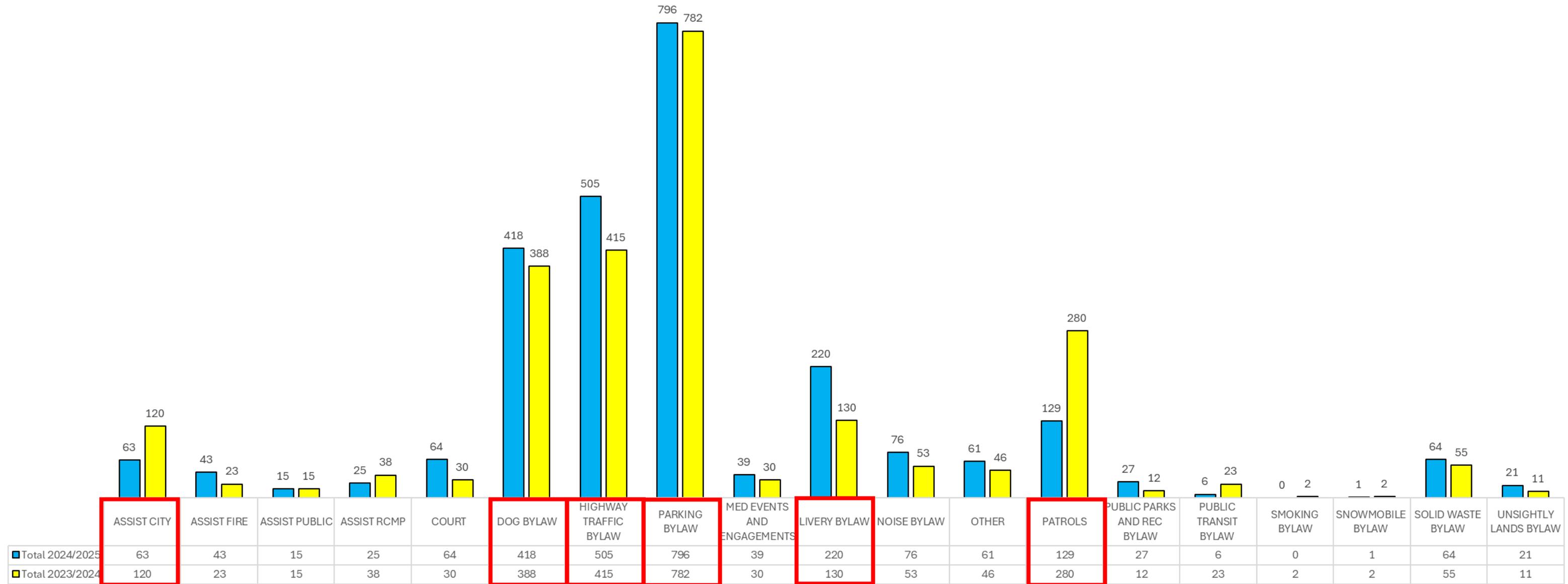
- Focusing on pedestrian and intersection safety issues through the strategic enforcement of the Highway Traffic By-law;
- Engaging in strategic enforcement and prevention activities concerning unauthorized parking, specifically focusing on access for emergency vehicles;
- Prioritizing Municipal Enforcement engagement and visibility in the community, particularly in the downtown core; and
- Continued emphasis on incorporating reconciliation with Indigenous peoples into Municipal Enforcement activities, to build on the work that has already taken place.

MED Statistical Analysis – General Overview

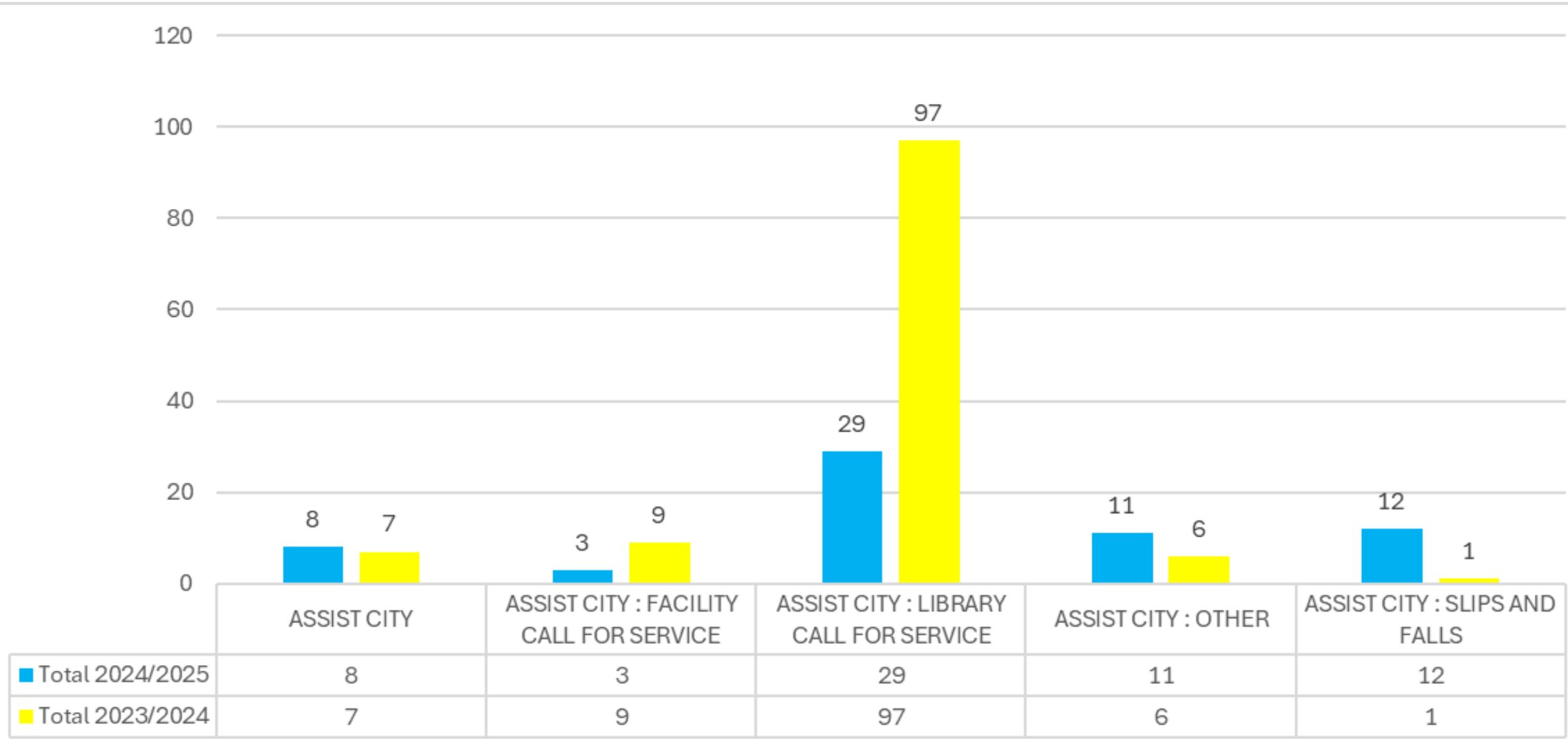
TOTAL RO's in 2024/25: 2573

TOTAL RO's in 2023/24: 2455

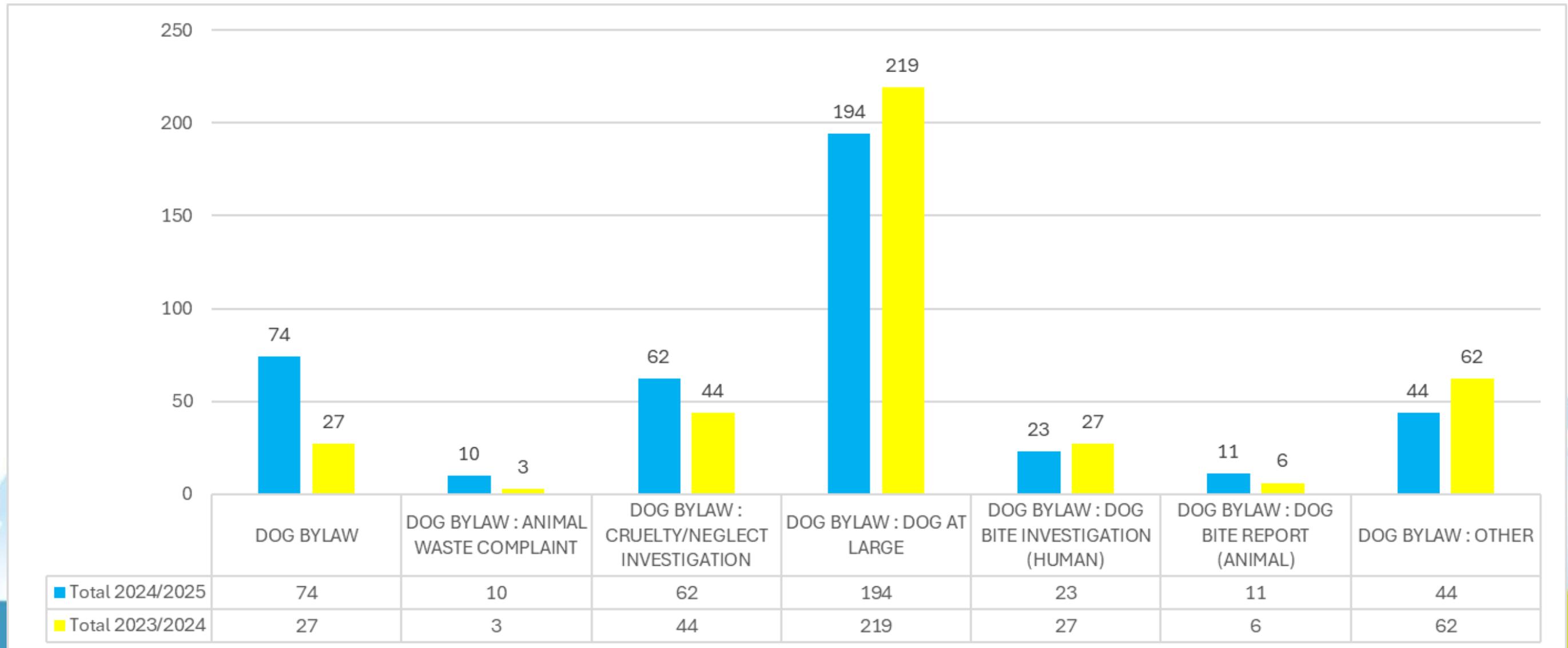
■ Total 2024/2025 ■ Total 2023/2024



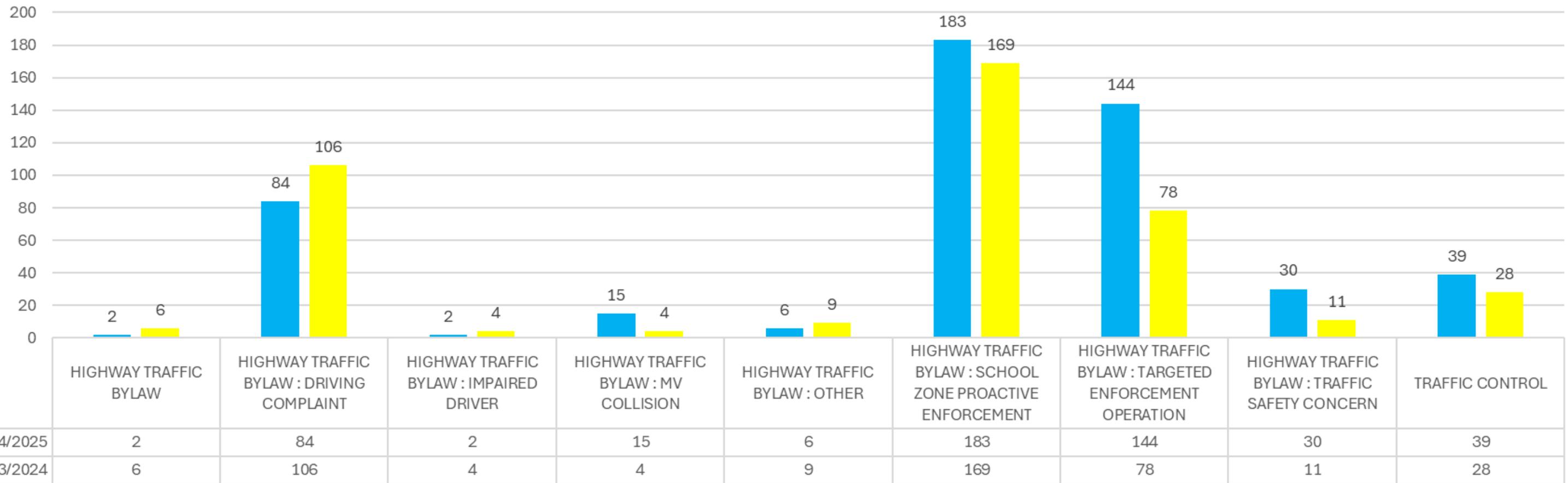
Detailed Overview – Assist City



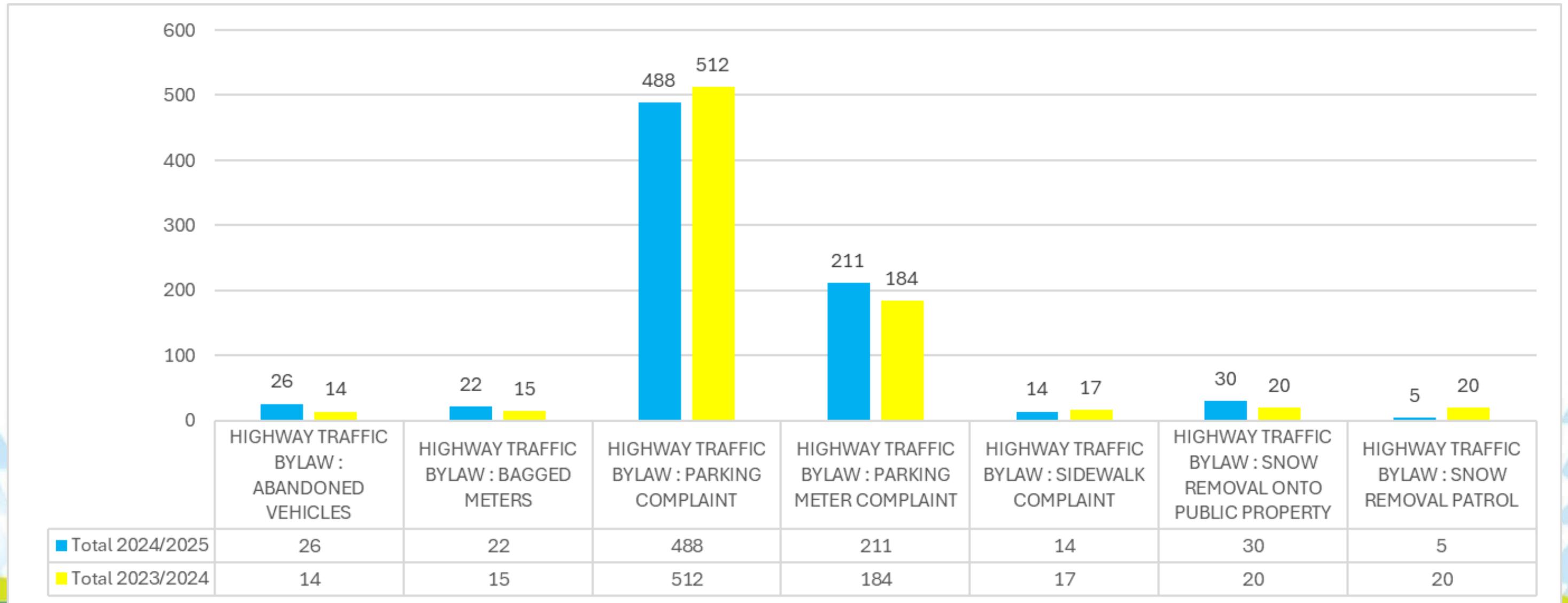
Detailed Overview – Dog Bylaw



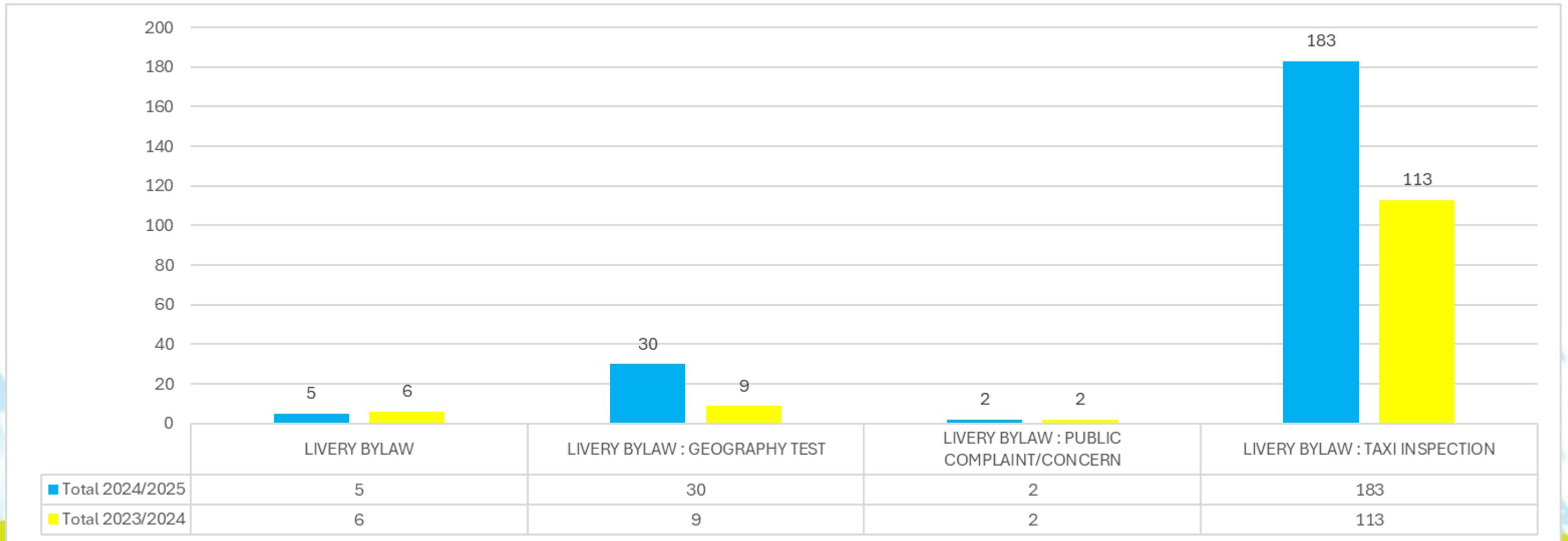
Detailed Overview – Traffic Bylaw



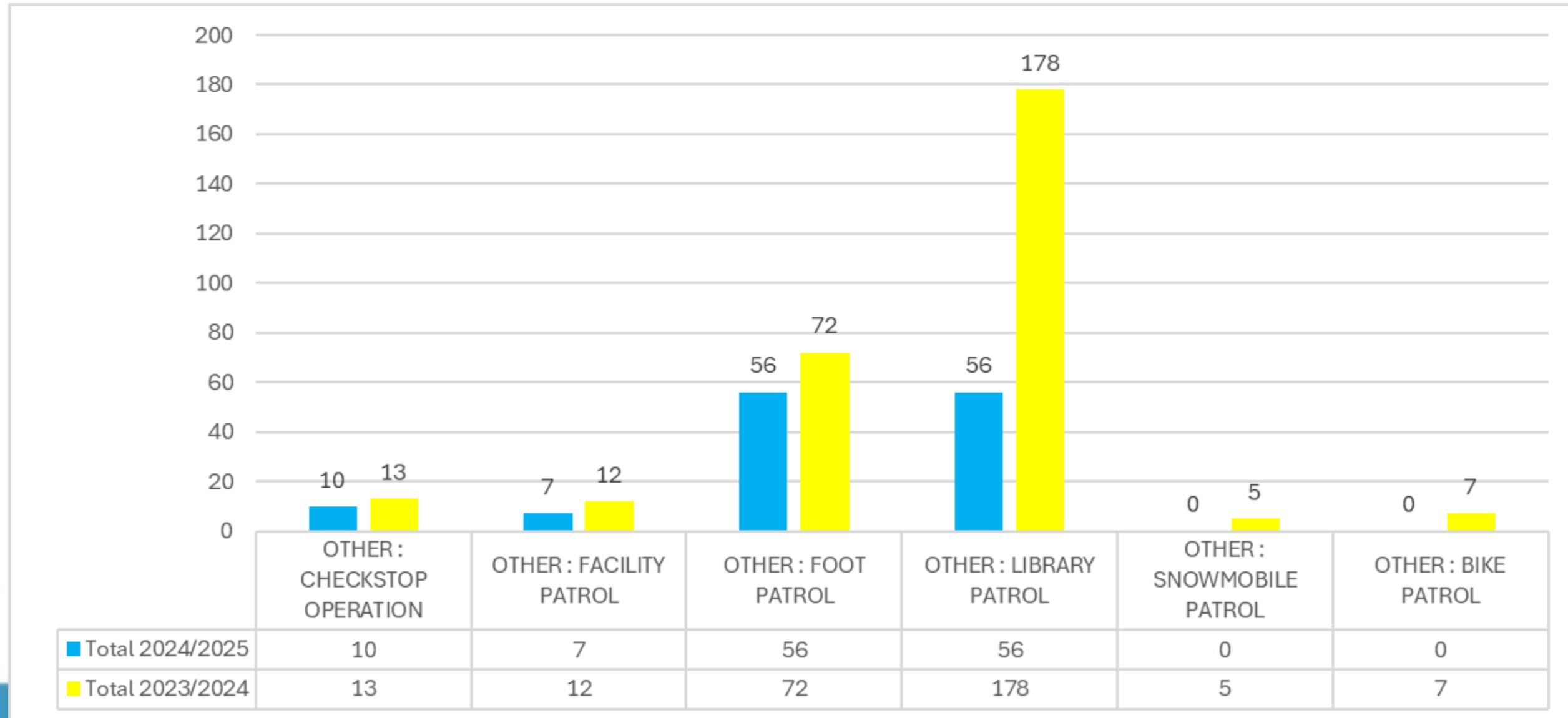
Detailed Overview – Parking Bylaw



Detailed Overview – Livery Bylaw



Detailed Overview – Patrols



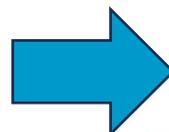
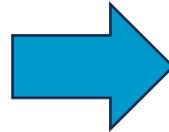
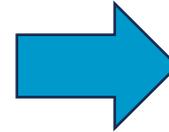
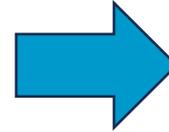
MED Staffing History 2024/2025

Position	Jan '24	Feb '24	Mar '24	Apr '24	May '24	Jun '24	Jul '24	Aug '24	Sep '24	Oct '24	Nov '24	Dec '24	Jan '25	Feb '25	Mar '25	Apr '25	May '25
MED Clerk													Unplanned Extended Leave				
MED Clerk																	
MED Clerk (Temp)	Hatched pattern															Term External Hire	
MED I															Vacant	External Hire	
MED I												Vacant	External Hire				
MED II									Vacant			Internal Promotion					
MED II									Vacant					Internal Promotion			
MED II										Planned Leave							
MED II	Vacant		External Hire														
MED III																	
MED III																	
Ops Sup																	
MED Manager												Vacant			External Hire		

Assessment – Current Strategic Priorities

Priority

- Focusing on pedestrian and intersection safety issues through the strategic enforcement of the Highway Traffic By-law;
- Engaging in strategic enforcement and prevention activities concerning unauthorized parking, specifically focusing on access for emergency vehicles;
- Prioritizing Municipal Enforcement engagement and visibility in the community, particularly in the downtown core; and
- Continued emphasis on incorporating reconciliation with Indigenous peoples into Municipal Enforcement activities, to build on the work that has already taken place.



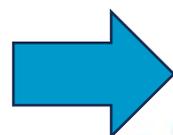
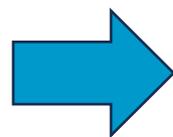
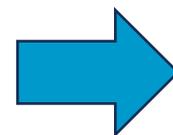
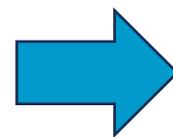
Assessment

- It is assessed that MED is handling this priority well as proactive numbers between 2023/24 – 2024/25 are stable.
- It is assessed that MED has kept this priority in a stable state as numbers between 2023/24 – 2024/25 remain stable.
- It is assessed that MED is not addressing this priority well as numbers have significantly fallen last year as compared to two years ago.
- It is assessed that MED has kept this priority in a stable state with no major changes from previous years since priority was adopted by Council.

Proposed MED Strategic Priorities 2025/2026

Priority

- Focusing on pedestrian and intersection safety issues through the strategic enforcement of the Highway Traffic By-law;
- Engaging in strategic enforcement and prevention activities concerning unauthorized parking, specifically focusing on access for emergency vehicles;
- Prioritizing Municipal Enforcement engagement and visibility in the community, particularly in the downtown core focusing on litter, unsightly lands, and ensuring a safe environment for all and
- Develop strategic relationships with other local law enforcement agencies to facilitate cooperation and achieve greater public safety effects in the community.



Rational

- Traffic By-law enforcement was a major MED activity in 2024/2025, and is assessed to be a major public concern into the future. Focus will continue to be on school zones.
- Strategic enforcement and prevention of unauthorized parking—especially where it blocks access for emergency vehicles—should be a key priority due to the significant public safety risks.
- Prioritizing Municipal Enforcement engagement and visibility—particularly in the downtown core—is essential to enhancing public safety, addressing nuisance issues, and supporting community well-being.
- Developing strategic relationships with other local law enforcement agencies should be a priority to enhance coordination, improve information sharing, and achieve greater public safety outcomes across the community.

Discussion & Questions

