





ABOUT THE YKFM

We are a non-profit society in operation since 2013.

The objectives of the YKFM are:

- To facilitate the Yellowknife Farmers Market;*
- To support food based economic development; and*
- To support the development of local food systems.*

We operate a weekly Farmers Market from June to September and coordinate food based projects. All products sold are locally grown, sourced or made in the North/NWT.





2023 HIGHLIGHTS

- 15 markets planned, 13 markets ran (three cancelled due to wildfires, one added to end of season)
- Grants received totalled \$112,073 from the City and GNWT
- Celebrated our 10th anniversary by hosting a number of activities
- We offered a Mentorship Program to two individuals to support our Harvesters Table and a commercial food grower
- The evacuation : loss of revenues for our vendors
- About \$166,000 to \$220,000 in revenues for vendors last few years





WHO

Patrons: 7,900 people came to enjoy the market (7,820 patrons in 2022)

Vendors: Total of 45 different vendors, average of 24 vendors each week

- 16 new vendors
- Vendors attended orientation & completed a Food Safety training
- \$16,000 in revenue from vendor fees

Contractors: 11 total (8 total in 2022)

Volunteers: 8 volunteers (10 in 2022)





CORE PROGRAMS

Harvesters Table: over 300 pounds of produce, berries and herbs sold

Compost & Waste Management:

Reusable containers used **172 times** by patrons

85% of waste was composted and diverted from the landfill.

Music at the Market: 10 markets with music, Dene Drummers for first market

Community Tables: **22** different local community and public organizations

Pay it Forward: **376 individuals** at risk of food insecurity enjoyed a meal





SOCIAL IMPACTS

Evaluation of the social impacts of the YKFM done by Wilfrid Laurier University and University of Waterloo

- Gives life to Yellowknife by providing an outdoor place to gather, a “third space” that fosters social connections
- Attendance = sense of community, the heartbeat of YK
- A lifeline during COVID
- Holding the Market the night before evacuation order and an extra week after evacuation : I needed this!
- Vulnerable populations : We feel safe
- Food Rescue distributes unsold items and meals to local organizations
- Social inclusion of new immigrants : information event and vendors





GOING FORWARD

- Received 2024-2026 funding from City : Thank you!
- See you each Tuesday from June 4 – September 10, 5:15-7:15pm at Somba K'e Civic Plaza
- 40 vendors to date, still accepting applications
- Undertook strategic planning exercise :
 - Focus on core programs
 - Two-year succession plan for volunteers, board members, V-P and President
 - Approve funding for GROW Strategy in next budget cycle

